

## RecyClass

## RecyClass for PET

# "Assesses, improves and endorses the recyclability & recycled content in plastic packaging"



### RecyClass members & supporters















Bostik



coim





MITSUBISHI CHEMICAL







SIEGWERK



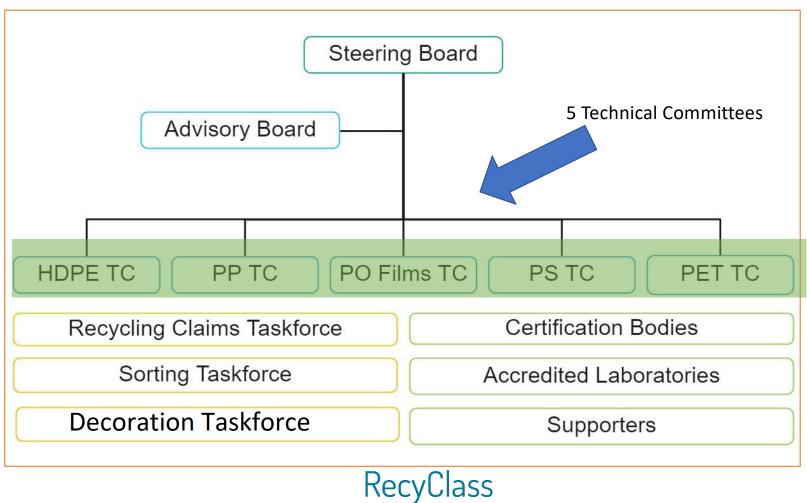


••• AGMPM





### Platform Structure



### PET: a synergic value chain approach







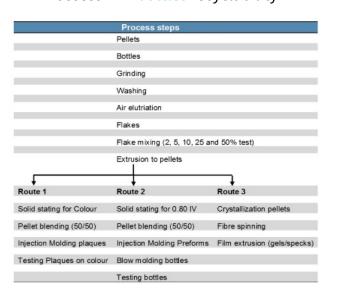


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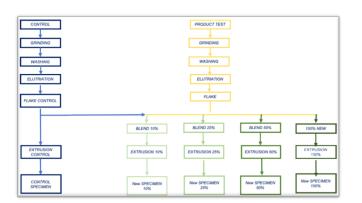
Recyclability methodology (based on EPBP&Petcore guidelines) and certification for recyclability and recycled content



Develops and maintains testing protocols and manage applications to assess PET bottles recyclability



Develops and maintains testing protocols and manage applications to assess PET trays recyclability





## RecyClass

1. Recyclability assessment with RecyClass

### How does RecyClass work?





## Design for Recycling Guidelines



RecyClass Tool





- Lab testing of innovative plastic packaging vs control material
- Comparison of properties
- Technology/Product Approval
- Design for Reycling (DfR) Guidelines transposed in the tool
- Assessing overall recyclability of a finished package
   Recyclass

- Recyclability Self-Assessment
- RecyClass Team support
- Recyclability Certification

## RecyClass PET DfR guidelines

#### 3 Design for Recycling guidelines:

- TRANSPARENT CLEAR & LIGHT-BLUE PET BOTTLES
- TRANSPARENT COLOURED PET BOTTLES
- TRANSPARENT CLEAR MONO PET THERMOFORMING

#### Full Alignment with EPBP on bottles





\* Class ranking resulting from the RecyClass assessment. B class is reported two times because of the 90-95% amount of PET in the packaging or because of slight incompatibilities in the desi

RECYCLED CONTENT



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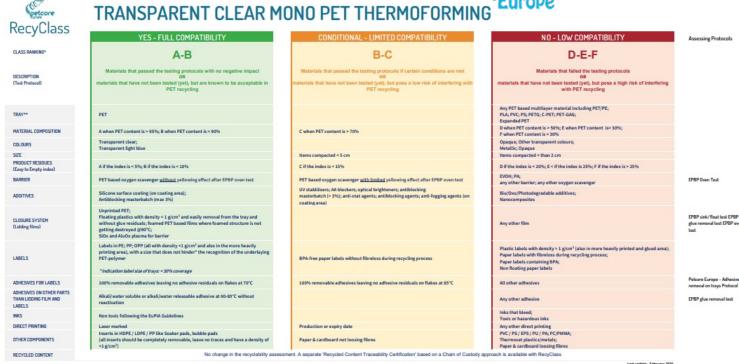
### RecyClass PET DfR guidelines

#### Design for Recycling guidelines:

- TRANSPARENT CLEAR & LIGHT-BLUE PET BOTTLES
- TRANSPARENT COLOURED PET BOTTLES
- TRANSPARENT CLEAR MONO PET THERMOFORMING

Full Alignment with Petcore on PET trays





<sup>\*</sup> Class ranking resulting from the RecyClass assessment. B class is reported two times because of the 90-95% amount of PET in the packaging or because of slight incompatibilities in the design "\* Polymer resin can be either fossil- or bio-based.

### What is the RecyClass online-tool?

- Ranks the recyclability of a plastic packaging
- Evaluates packaging recyclability given the existing recycling streams.



 Gives precise indications on critical points to be improved.



- General questions (packaging composition)
- Compatibility (DfR Guidelines)
- Recycled plastics content
- Easy-to-empty / Easy-to-access index
- REACH compliance

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#### RECYCLABILITY CLASSES



#### CLASS A

The packaging does not pose any recyclability issues and the recycled plastics can potentially feed a closed-loop scheme to be used in the same quality application.



#### **CLASS B**

The packaging has some minor recyclability issues that slightly affect the quality of the recycled plastic generated. However, majority of recycled plastics from this packaging can still potentially feed a closed loop.



#### CLASSIC

The packaging presents some recyclability issues that affect the quality of the recycled plastics or lead to material losses during recycling. In the first case the recycled plastic could be used in a cascade open-loop scheme, whereas in the latter case the plastic could potentially feed a closed loop scheme.



#### CLASSI

The packaging has significant design issues that highly affect its recyclability or imply large material losses. In both cases the recycled plastic can only be fed into low-value applications (i.e. the packaging will be downcycled).



#### CLASS E

The packaging has major design issues that jeopardize its recyclability or imply severe material losses. The packaging is not considered recyclable and can only be used in incineration with energy recovery.



#### **CLASS F**

The package is not recyclable at all, either because of fundamental design issues or a lack of specific infrastructure for collection, sorting and recycling in EU28+2.



### Recyclability Certification: for final package

#### **Design for Recycling Assessment**



- Qualitative Assessment: ranking from A to F
- Valid for the EU market
- Based on the European plastic waste streams
- Packaging design, sorting behaviour, end-markets included

#### **Recyclability Rate Assessment**



95 %

- Quantitative Assessment: % of recyclable content, in addition to class ranking
- Country-specific
- Based on the local collection and availability of infrastructures
- Packaging design, sorting behaviour, end-markets included

Detailed information available at:

https://recyclass.eu/recyclass/recyclability-product-certification/

## Example: PET tray certification

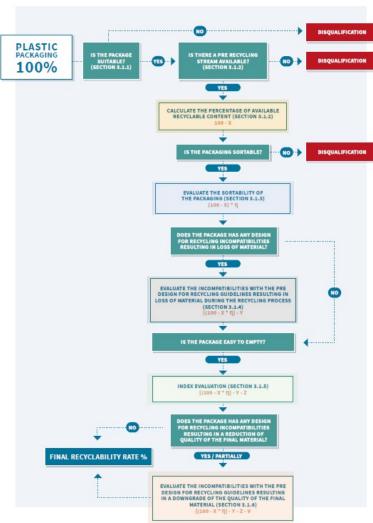


#### COMPOSITION:

PET TRAY 73.0%
 PAPER DISPLAY 25.0%
 PE LIDDING FILM 2.0%

#### ADDITIONAL INFORMATION:

- CLEAR PET TRAY
- PE LIDDING FILM
- 0.1% WATER SOLUBLE ADHESIVE
- NON WELDED/GLUED PAPER DISPLAY



#### SUITABILITY:

The paper display will be removed and completely separated by the consumer to access the product.

The paper display will be then discarded in the paper bin and the tray in the plastic bin.

Then, the tray is suitable for the analysis (made of more than 50% plastic; more than 50% of its surface is made of plastic, etc.)

> X = 0; Interim result = (100 - X) = 100%

#### COLLECTION:

PRE recycling stream exists

> Interim result = (100 - X) = 100%

#### SORTABILITY:

No carbon black surface, no Al layer > 5 microns, no full sleeves, no dark color, no multilayers, no metal components, label covering < 50% the bottle surface →

no need to sorting test

> η = 1 Interim result = (100 - X) \* η = 100%

#### DFR COMPATIBILITY:

No disqualifying items

No inserts

The PE lidding film will float and will be discarded (i.e. -2/\*73+2)= -2.7%

The water-soluble adhesive will allow the PE lidding film to be completely detached from the tray (-0,1%)

> Y = 2.8 Interim result =  $[(100 - X) * \eta_{ad}] - Y = 97.2%$ 

#### EASY TO EMPTY:

The tray will be completely emptied after use (Index = 0)  $\triangleright$  Z = 0 Interim result = [(100 – X) \*  $\eta$ ...] – Y – Z = 97,2%

#### REPLACE VIRGIN PLASTIC:

The PET tray is designed with all separable materials/ substances

No direct printing is applied on the tray

> Final result = [(100 - X) \* η...] - Y - Z - V = 97,2 (Class A)





### Example: PET bottle certification



#### COMPOSITION:

PET BOTTLE 88,0%
 PP CAP 9,0%
 PE LABEL 3,0%

#### ADDITIONAL INFORMATION:

- PET BOTTLE WITHOUT BARRIER LAYER
- NO DIRECT PRINTING ON THE BOTTLE
- 0,1% WATER-SOLUBLE ADHESIVE (IN HOT ALKALINE WASH WATER)
- 0,2% PRINTING ON THE LABEL



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#### SUITABILITY:

It is made of more than 50% plastic

More than 50% of its surface is made of plastic

The bottle is not coupled with other materials

▷ X = 0; Interim result = (100 - X) = 100%

#### COLLECTION:

PRE recycling stream exists

▷ Interim result = (100 - X) = 100%

#### SORTABILITY:

No carbon black surface, No Al layer > 5 microns, No full sleeves, no dark color, no multilayers, no metal components, label covering < 50% the bottle surface -> no need to sorting test

$$\triangleright \eta_{sort} = 1$$
 Interim result = (100 - X) \*  $\eta_{sort} = 100\%$ 

#### DFR COMPATIBILITY:

No disqualifying items

The PP cap will float and will be recycled as by-product The PE label will float and will be recycled as by-product The water-soluble adhesive will allow the PE label to detach from the bottle (i.e. -0,1%)

$$\triangleright$$
 Y = 0 Interim result = [(100 – X) \*  $\eta_{sort}$ ] – Y = 99,9%

#### **EASY TO EMPTY:**

The bottle will be completely emptied after use (Index = 0)  $\triangleright$  Z = 0 Interim result = [(100 – X) \*  $\eta_{sort}$ ] – Y – Z = 99,9%

#### REPLACE VIRGIN PLASTIC:

The PET bottle is designed with all separable materials/substances

The PP cap will be recycled in a mix of polyolefin stream (i.e. -9\*0,25)

The label will be recycled in a mix of polyolefin stream (i.e. -3\*0,25)

Adhesive and inks never get recycled and are deducted by the rate (i.e. 3-0,1-0,2)

$$\triangleright$$
 Final result = [(100 – X) \* η<sub>sort</sub>] - Y – Z – V = 99,9 – 9\*0,25 – 3\*0,25 = 96,9% (Class A)





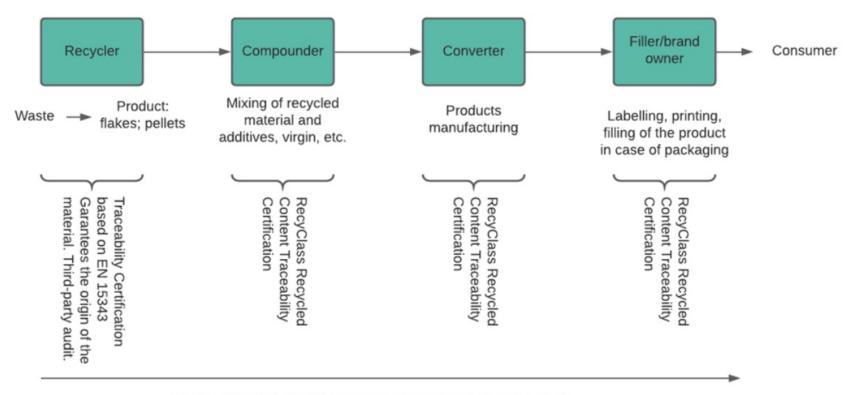
## RecyClass

2. Recycled Content with RecyClass

# How to have reliable claims of recycled plastics?

- Challenges and risks that RecyClass tackles:
  - <u>Free allocation of recycled content:</u> Recycled content calculation must refer to real percentages, not credit systems between products, production lines, plants, etc.
  - Self-declaration of origin of waste: Downstream users declaring origin of material must not be permitted. Origin of the waste must be verified in case of Certification.

## Traceability of recycled plastics for reliable claims The whole value chain matters!



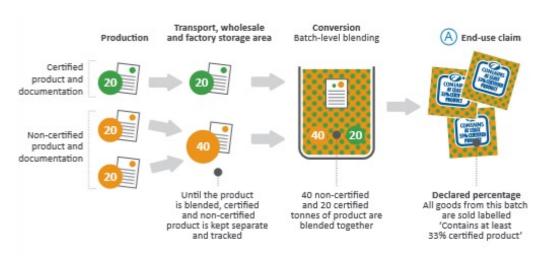
Chain of Custody Certification throughout the whole value chain

## Traceability of recycled plastics for reliable claims **Introduction**

- Robust and transparent claims of recycled content are essential to ensure credibility.
- **Traceability is KEY** to facilitate verified and transparent claims.
  - **Certification is the right tool** to recognise use of recycled plastics.

- Reassure consumers, provide trust to end-users (B2C)—increasing public interest in recycled content.
- **Demonstrate compliance with legislation (B2B)** increasing regulation; address use of claims by a third-party verification.
- Underpin quality ensure certain Standard Operating Procedures are implemented. Problem solving and correction.
- **Show transparency** information about the waste origin and source.
- Support corporate sustainability claims about recycled content.

## Recycled Content Traceability Certification Recycled Content Calculation - Controlled blending



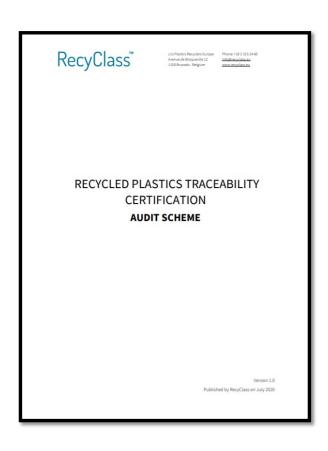
Source: ISEAL Chain of Custody Models

- Recycled content shall be expressed as percentage of the total weight of a product or component and must reflect the real percentage of recycled content (preconsumer and post-consumer), following ISO 22095.
- The calculation of recycled content can be assigned to a a given product or a group of products within the same family (products using the same recipe).
- The calculation shall consider the plastic weight of the product or component.

## Recycled Content Traceability Certification **The Basics**

- Certification focuses on the traceability evaluation of recycled material flows in a site producing products with rContent.
- An independent Certification Body verifies the traceability of recycled content and the calculation
  of pre-consumer and post-consumer share in products. This is usually part of a broarder value chain.
  Certificate validity is 1 year.
- The Audit Scheme was developed according to a <u>controlled blending model</u> as described in ISO
   22095 Chain of Custody General terminology and models and EN 15343:2007 Plastics recycling traceability and assessment of Conformity and Recycled Content.

## Recycled Content Traceability Certification **Audit Scheme**



- The Audit Scheme was published in July 2020.
- Procedures & Quality Management Systems, as well as Auditors Guidance were published in October 2020.
- Documents were developed by experts on traceability, converters and brand owners.
- Trial audits were carried out with converters and brand owners to test the configuration and fitness of the Certification requirements.
- 15+ Certification Bodies around Europe are recognised to perform the audit. Two trainings for auditors took place in November and February 2021.
- Documentation available at <u>www.recyclass.eu</u>

