



Strategic Business Analysis

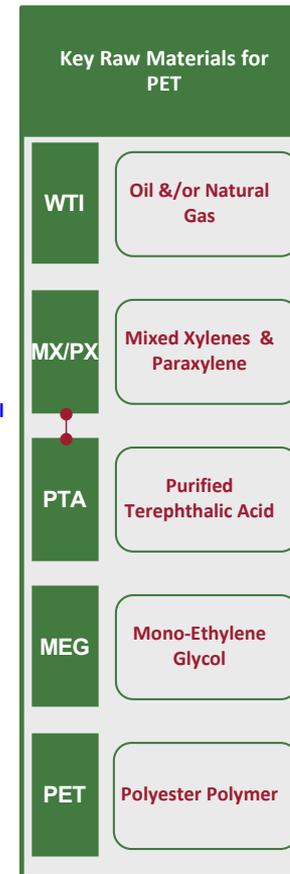
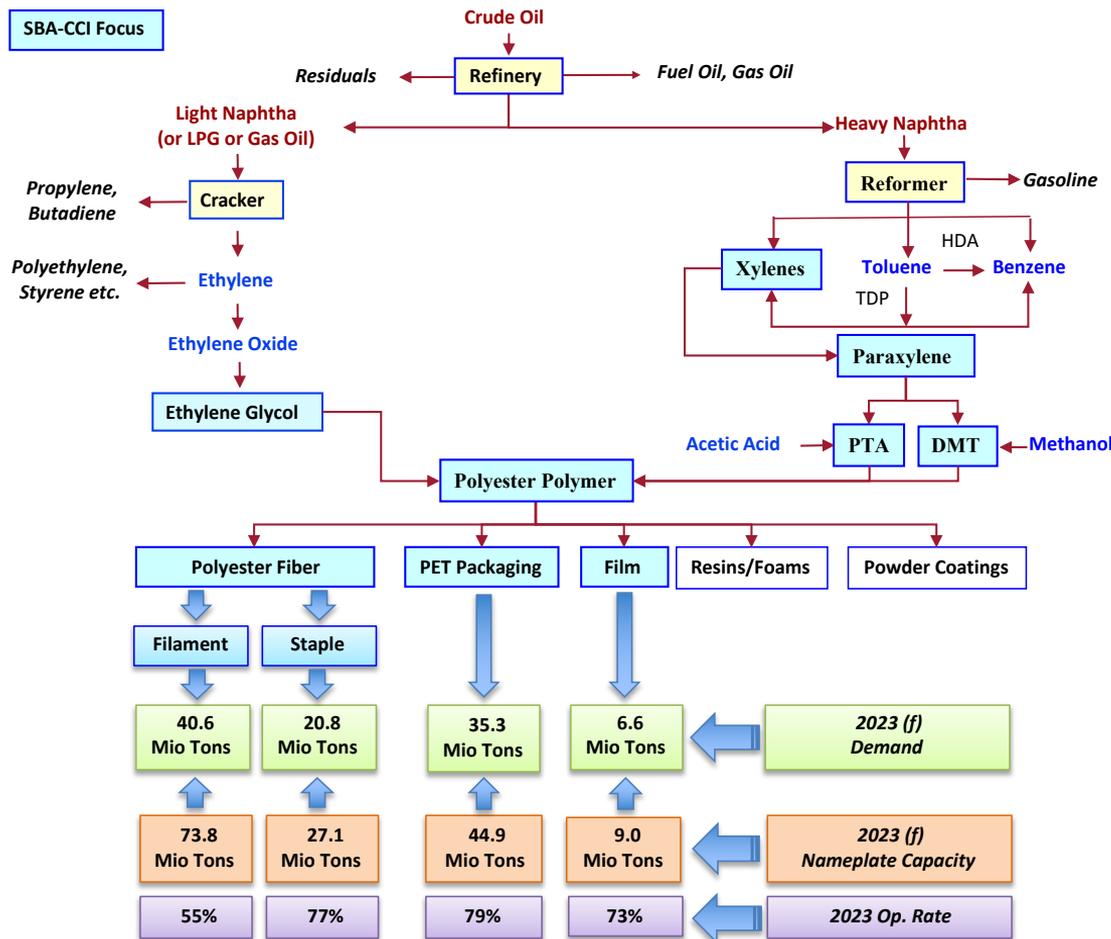
The Petcore Europe Conference 2023

February 2rd, 2023 - Brussels (Belgium)



The Polyester Value Chain

SBA-CCI Focus



1

Beverages Demand

- Worldwide and EU perspective.
- Key focus on Carbonates and Packaged water categories.

2

PET Bottle Grade – Supply and Demand

- Worldwide and EU PET Packaging Resin situation.
- Future of the EU PET industry.

3

rPET status in Europe

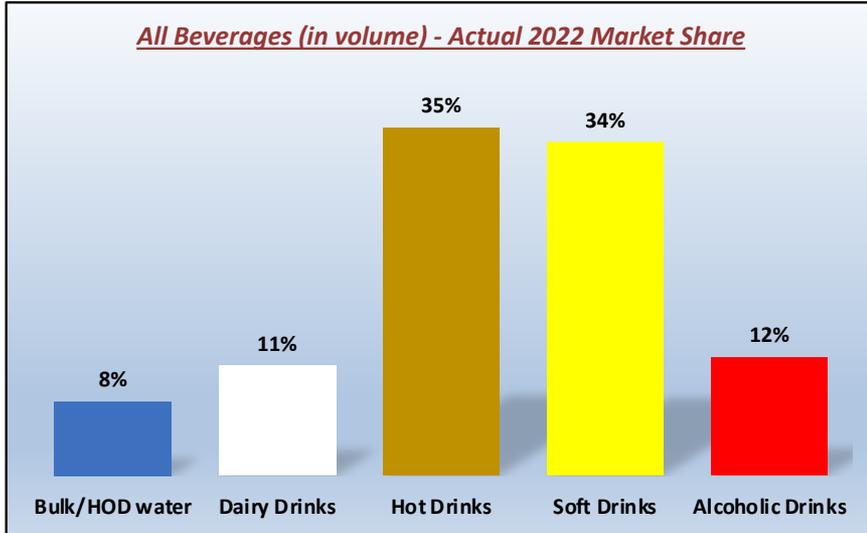
- EU Packaging Waste regulations and key issues.
- Myths and realities.



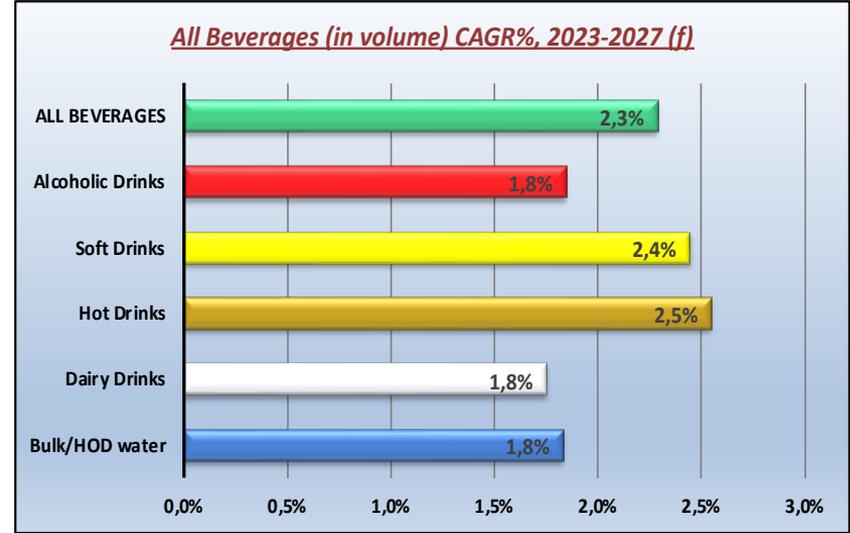


Worldwide Industry Snapshot

All Beverages (in volume) - Actual 2022 Market Share



All Beverages (in volume) CAGR%, 2023-2027 (f)





Global Soft Drinks Outlook by Region (volume in liter)



REGION	% Soft Drinks vs All Beverages (2022)	2000-2022 Growth (%)	2022-2023 (f) Growth (%)
Africa	27%	7.2%	3.4%
Asia	25%	7.1%	5.4%
Australasia	27%	2.7%	2.3%
East Europe	28%	3.8%	2.2%
Latin America	37%	2.6%	2,1%
Middle East & North Africa	30%	7.5%	3.6%
North America	60%	1.6%	1.7%
West Europe	41%	0.9%	0.5%
<u>WORLDWIDE</u>	34%	3.6%	3.1%

Soft Drinks Category incl :

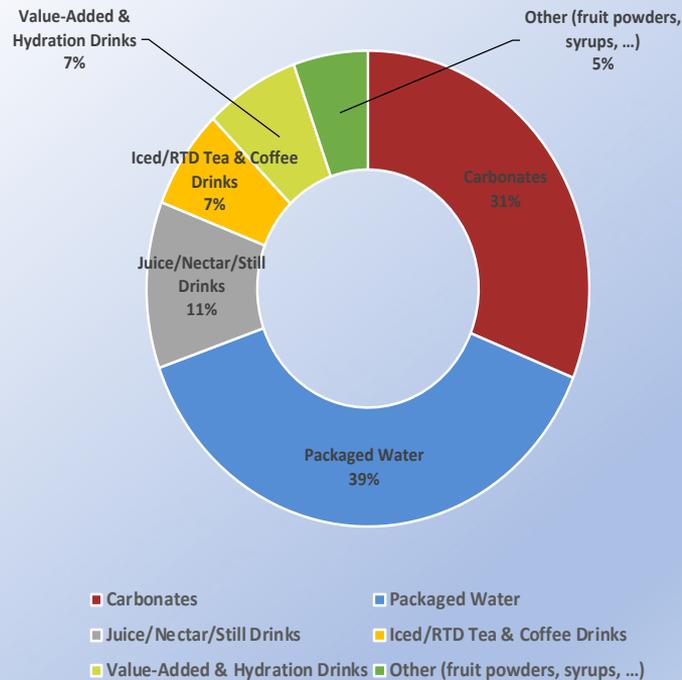
- Carbonates
- Packaged water
- Juice & Nectars
- Still drinks
- Iced RTD Tea Drinks
- Iced RTD Coffee Drinks
- Value-added and hydration drinks ...



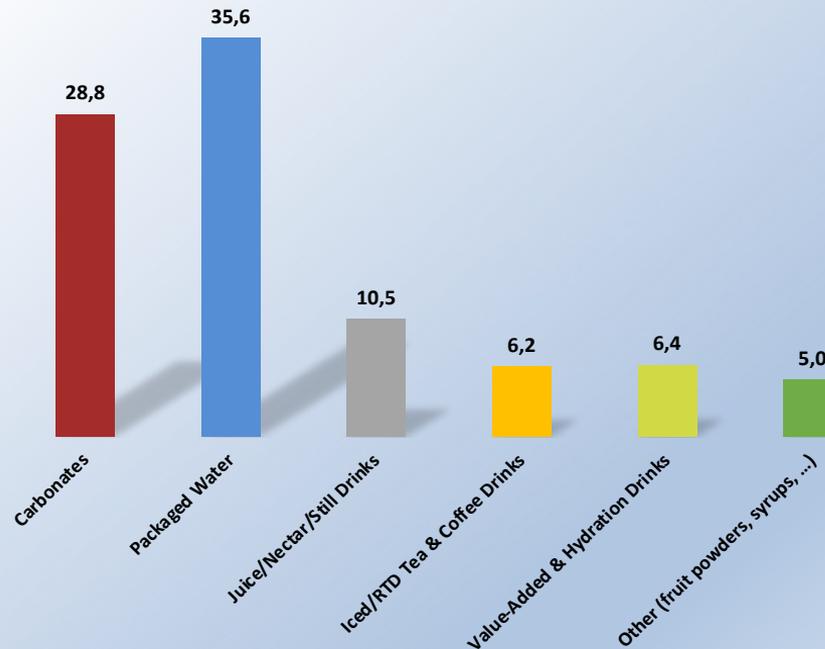


Year 2022 Global Soft Drinks by sub-category

2022 - Soft Drinks sub category Market share (liter)



2022 - Liter per Capita per sub-category



Packaged Water and Carbonates categories are accounting for almost 70% of the SD category.





Global Packaged water Outlook by Region

REGION	Liter per Capita (2022)	2000-2022 Growth (%)	2022-2023 (f) Growth (%)
Africa	9	12.9%	3.5%
Asia	24	11.2%	5.5%
Australasia	41	5.8%	2.5%
East Europe	71	5.2%	2.4%
Latin America	26	3.9%	1.2%
Middle East & North Africa	47	9.5%	4.1%
North America	102	7.5%	3.2%
West Europe	112	1.5%	-0.5%
<u>WORLDWIDE</u>	35.6	6.2%	3.3%

Consumers's demand for healthy refreshment will continue to drive volume and value sales but high inflation will create headwinds for the category.



Packaged Water Performance – Top 10 Economies + EU

Countries	Liter per Capita (2022)	2021-2022 Growth %		2022-2023 (f) Growth %	
		Volume (liter)	Value (\$)	Volume (liter)	Value (\$)
 United States of America	146	3.9%	9.7%	3.2%	3.7%
 China	36	1.9%	3.1%	3.1%	4.0%
 Japan	32	9.4%	13.4%	3.6%	9.8%
 Germany	144	-1.8%	6.0%	-1.0%	6.3%
 India	12	10.2%	15.2%	13.5%	12.5%
 United Kingdom	36	3.1%	14.0%	1.7%	8.7%
 France	134	4.1%	7.3%	1.0%	3.8%
 Italy	184	2.2%	5.7%	-2.6%	2.4%
 Brazil	17	11.5%	28.8%	3.4%	13.3%
 Canada	71	7.5%	15.4%	3.7%	9.3%
 European Members	115	2.0%	8.6%	-0.1%	4.5%

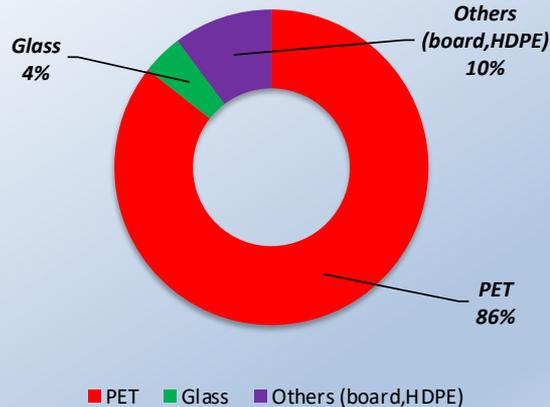




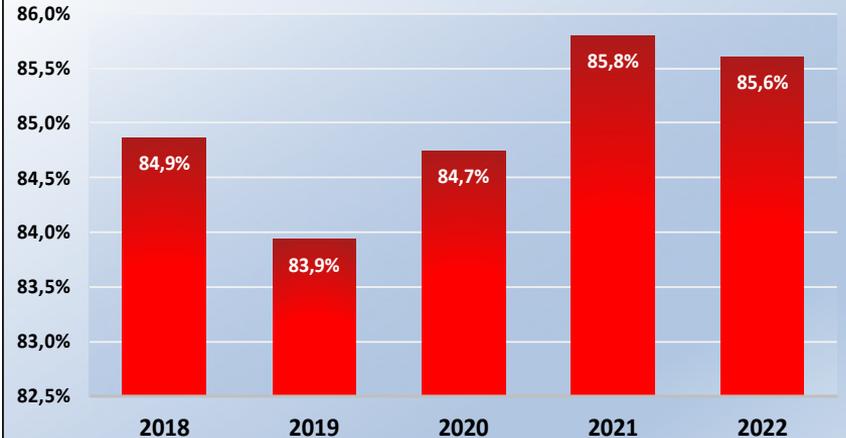
Worldwide Packaging Material Snapshot - Packaged Water



Packaged Water - Packaging Material (in %)



PET Market Share Evolution



- PET dominates the soft drinks packaging materials market, cornering 86% volume share in 2022.
- Despite the growing consumers and legislator push against plastic packaging, PET remains the most economic and pragmatic option for brand owners due to its low cost, and lightweight.





Global Carbonates Outlook by Region

SBAcci

REGION	Liter per Capita (2022)	2000-2022 Growth (%)	2022-2023 (f) Growth (%)
Africa	10	6.1%	3.7%
Asia	12	5.3%	5.8%
Australasia	86	3.1%	2.4%
East Europe	58	2.4%	1.6%
Latin America	87	1.8%	2.2%
Middle East & North Africa	32	5.7%	3.5%
North America	84	-1.4%	-1.2%
West Europe	57	0.2%	1.7%
<u>WORLDWIDE</u>	28.8	1.7%	2,5%

Growth will be further stimulated by the recovery in out-of-home consumption and tourism. Inflationary pressures will compel low-income households to opt for affordable refreshments, especially in bulk packs.



Carbonates Performance – Top 10 Economies + EU

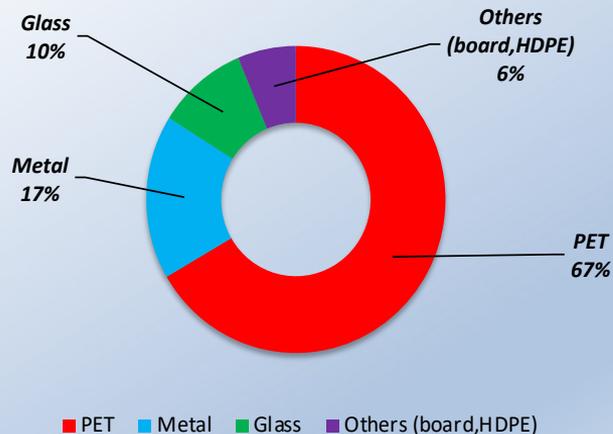
Countries	Liter per Capita (2022)	2021-2022 Growth %		2022-2023 (f) Growth %	
		Volume (liter)	Value (\$)	Volume (liter)	Value (\$)
 United States of America	120	0.8%	5.6%	-1.3%	2.2%
 China	13	2.8%	4.6%	4.7%	6.0%
 Japan	25	2.2%	6.7%	2.1%	8.9%
 Germany	89	-0.6%	5.5%	-0.4%	10.8%
 India	5	27.3%	44.4%	13.0%	14.2%
 United Kingdom	39	4.7%	23.2%	2.7%	13.2%
 France	37	6.0%	12.3%	3.6%	6.8%
 Italy	34	10.3%	20.8%	1.7%	5.9%
 Brazil	65	7.7%	22.8%	2.2%	12.0%
 Canada	64	0.1%	8.7%	0.3%	6.4%
 European Members	65	4.0%	+14.0%	1.8%	8.8%



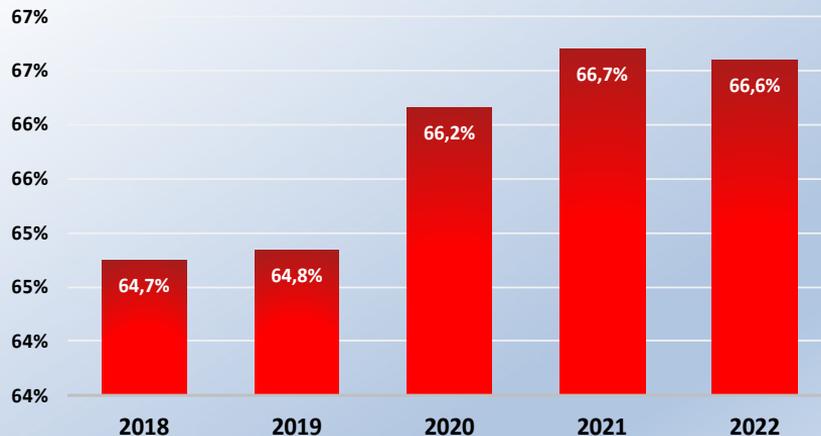


Worldwide Packaging Material Snapshot - Carbonates

Carbonates - Packaging Material (in %)



PET Market Share Evolution



- PET was the sector's most commonly used packaging material in 2022, with a volume share of 67%. It was followed by metal in a distant second, with a share of 17%.
- Glass packaging is a potential alternative to PET pack as it is recyclable, the heaviness of the material escalates the transportation costs.



Main Format - Packaged water & Carbonates

Top 10 Economies + UK

Countries	Main format – Year 2022	
	Carbonates	Packaged water
 United States of America	35.5 cl	50 cl
 China	60 cl	55 cl
 Japan	50 cl	200 cl
 Germany	100 cl	150 cl
 India	60 cl	25 cl
 United Kingdom	33 cl	50 cl
 France	33 cl	150 cl
 Italy	150 cl	150 cl
 Brazil	200 cl	50 cl
 Canada	35.5 cl	50 cl
 European Members	33.0 cl	150 cl

1

2

PET Bottle Grade – Supply and Demand

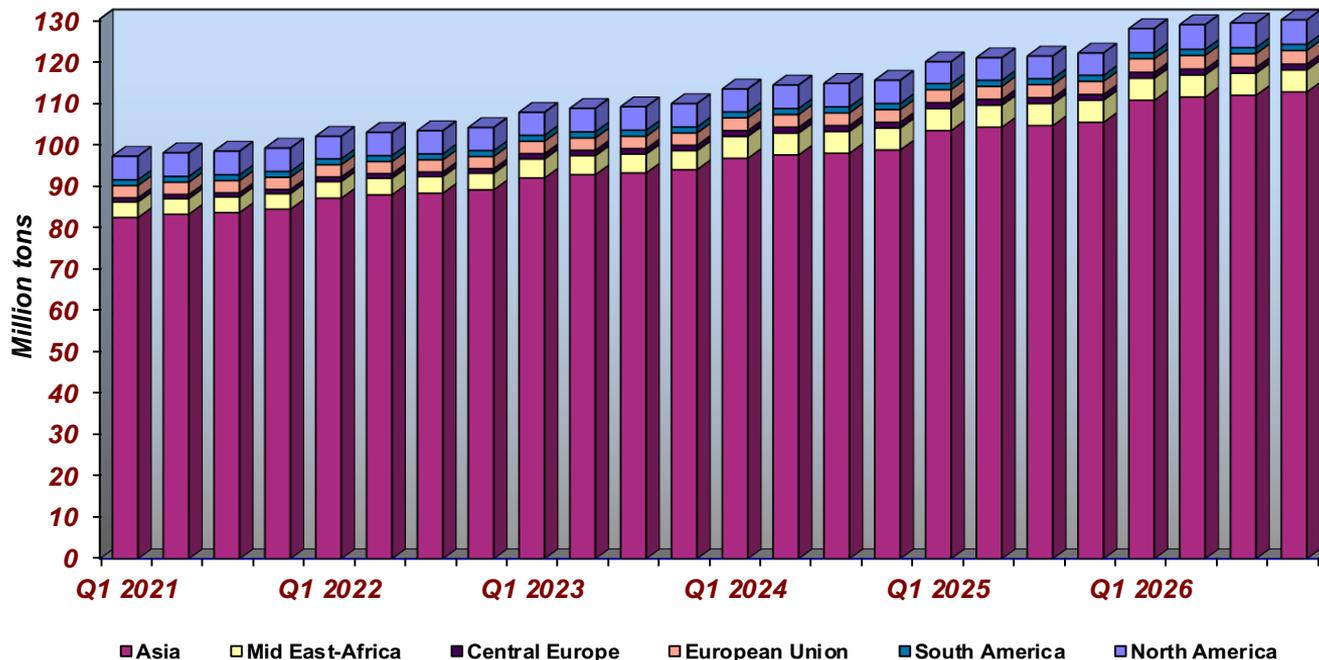
- Worldwide and EU PET Packaging Resin situation.
- Future of the EU PET industry.

3





Polyester Polymer Capacity (2021-2026)

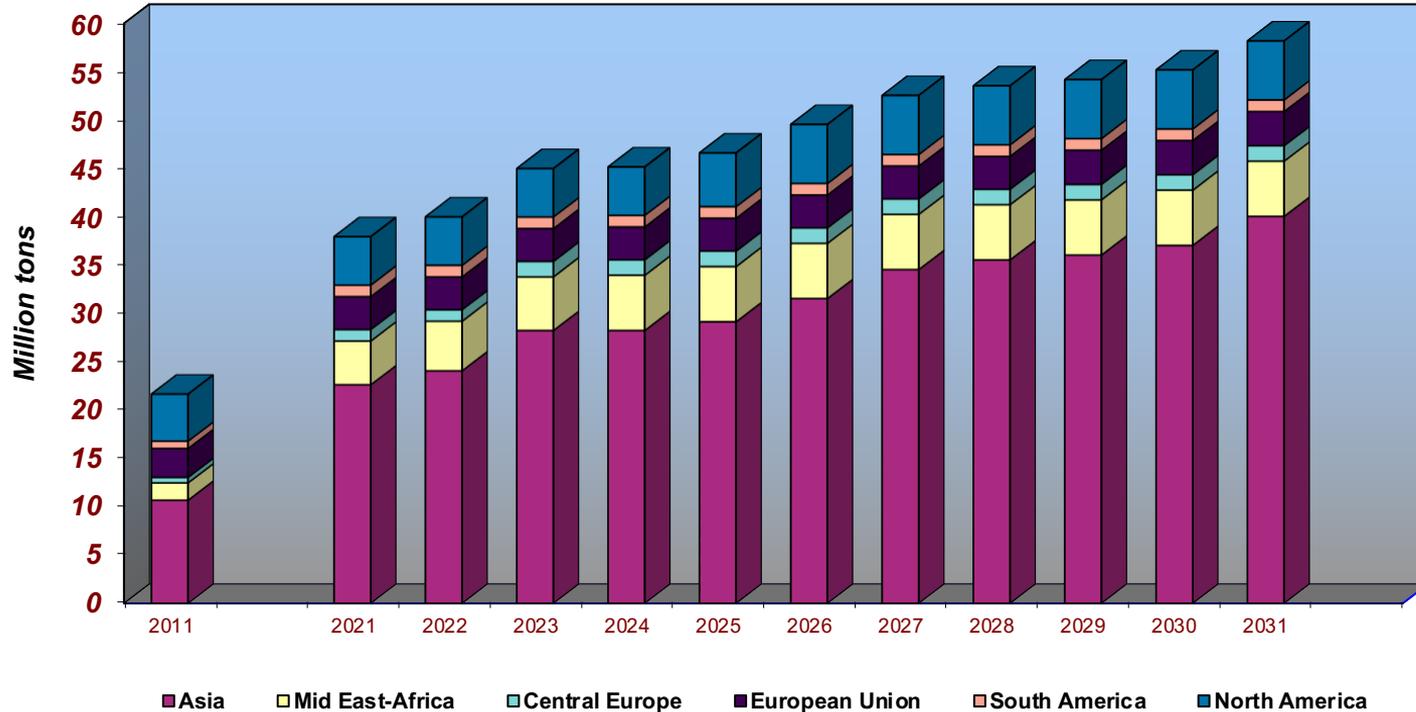


- **88% of the world's polyester polymer capacity resides in Asia. China represents 69% of this capacity;**
- **Continued polyester fiber expansions in Asia and global additions PET capacity;**
- **Tremendous Growth in PTA capacity in Asia (China). 86% of world's PTA capacity resides in Asia, 62% in China.**





PET Packaging Resin Capacity (2011-2031)

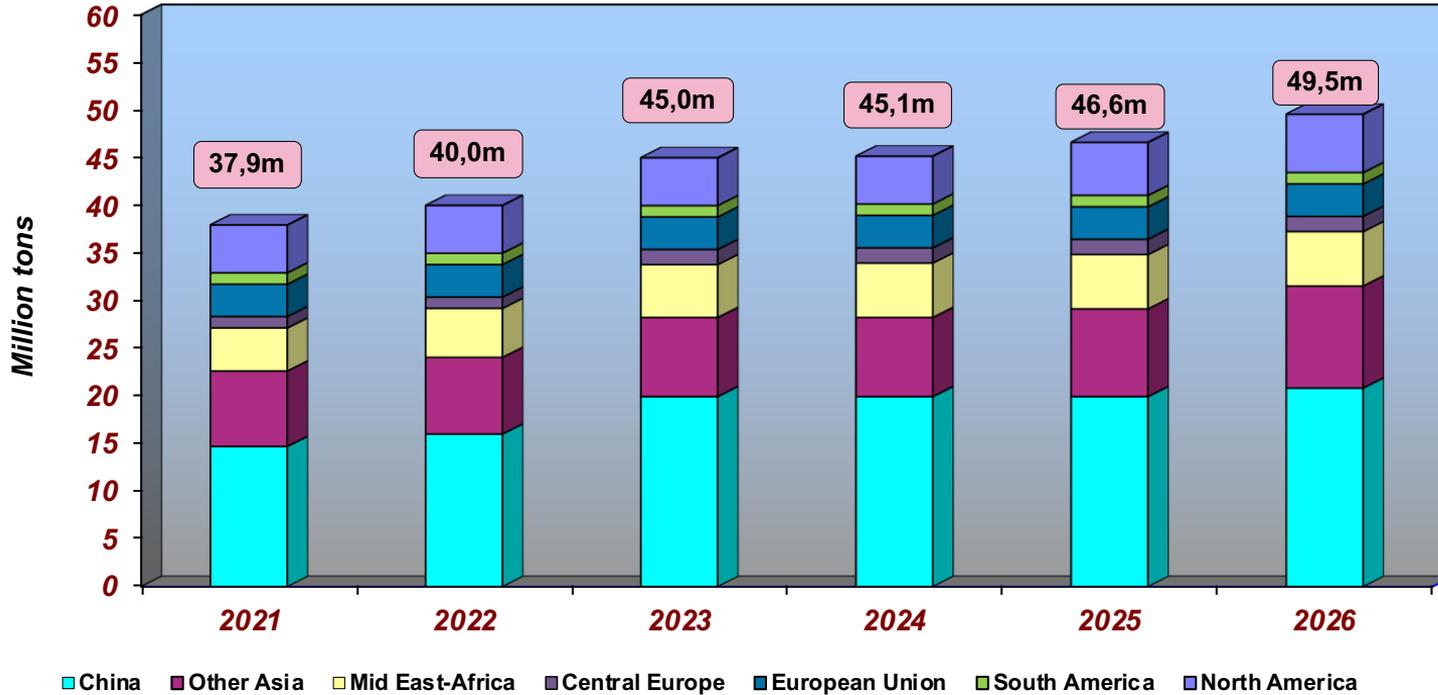


Asia (mainly China) will remain the largest PET producer and will continue to build massive capacity.





PET Packaging Resin Capacity (2021-2026)



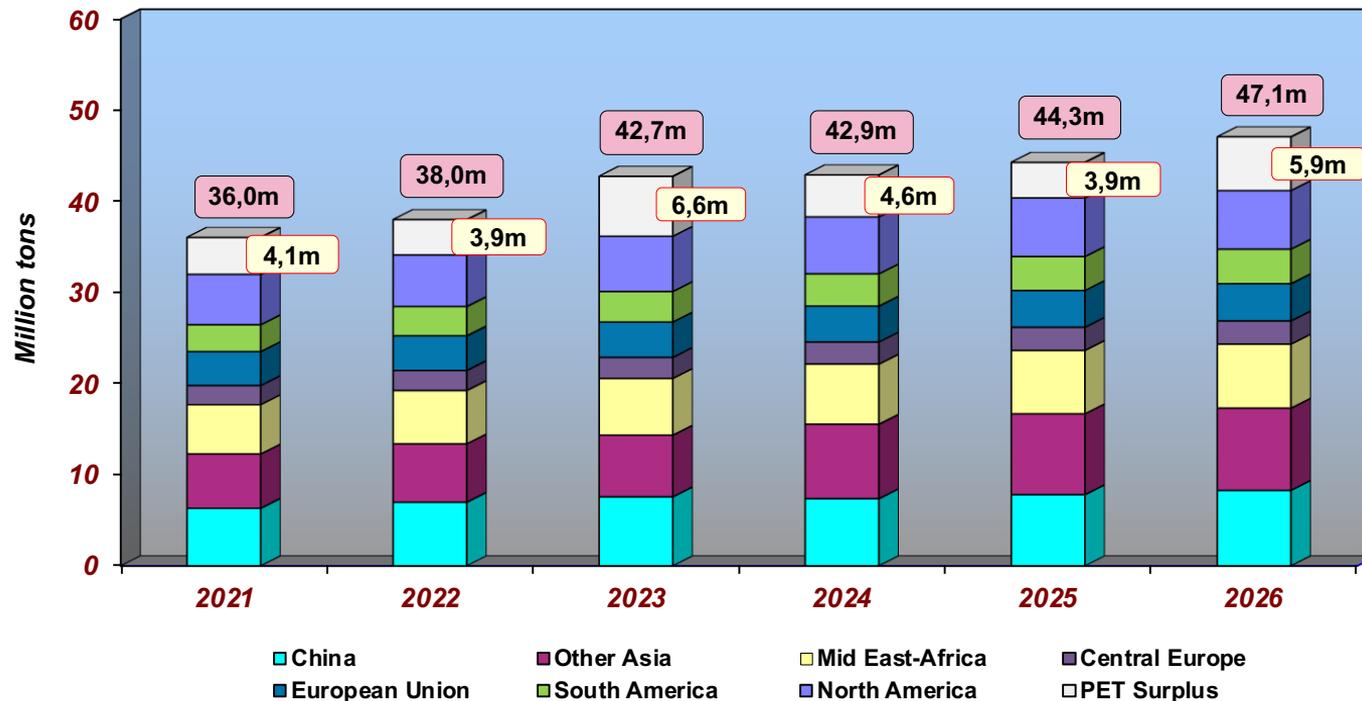
Production change (from 2023 to 2026)	
Country	Change (KT/year)
China	4 800
India	1 650
USA	1 100
Brunei	1 000
Turkey	580
Russia	400

Global PET Capacity of 45 M tons, with 28.3 M tons in Asia (63%)





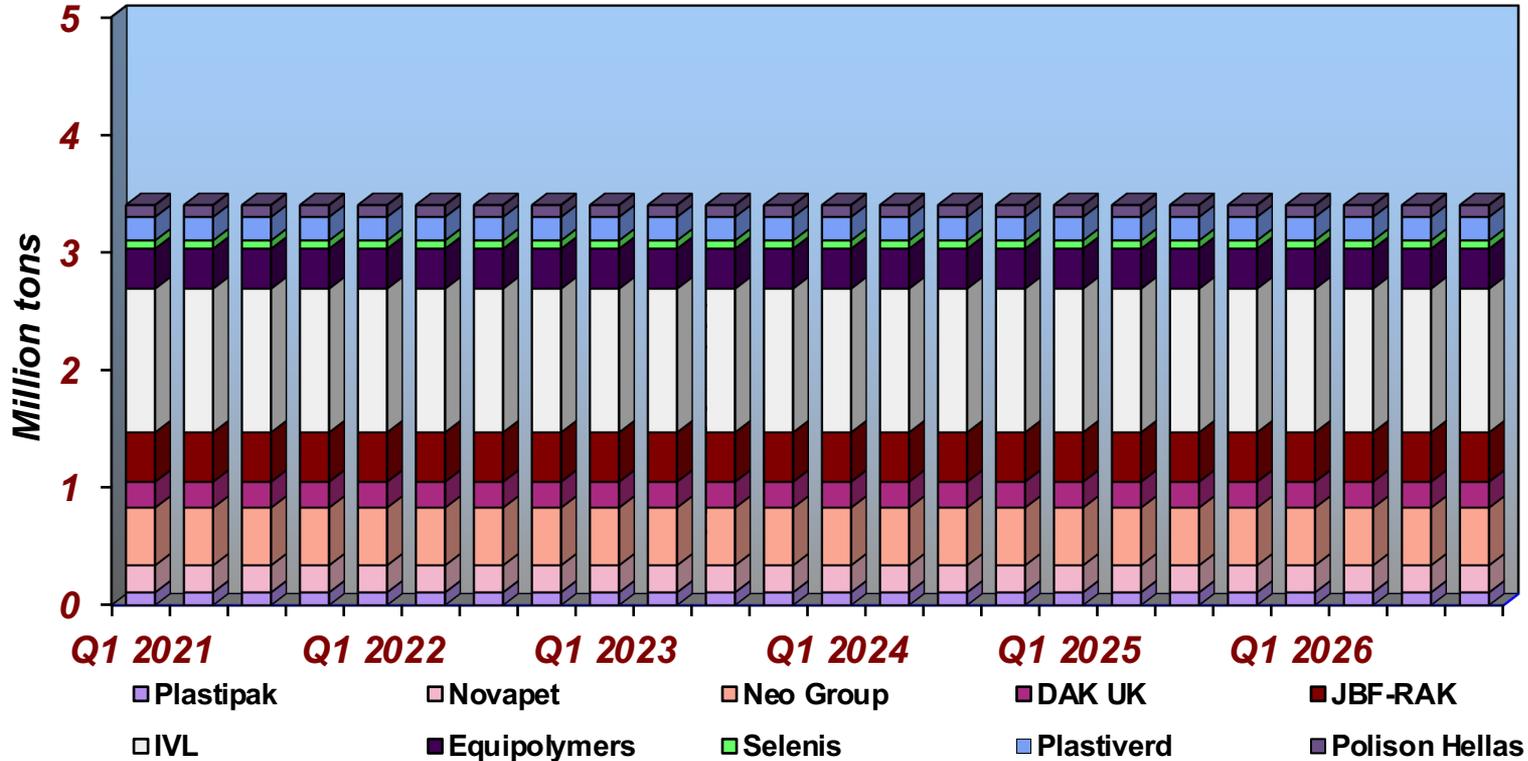
PET Packaging Resin Demand vs 95% of capacity (2021-2026)





UK included

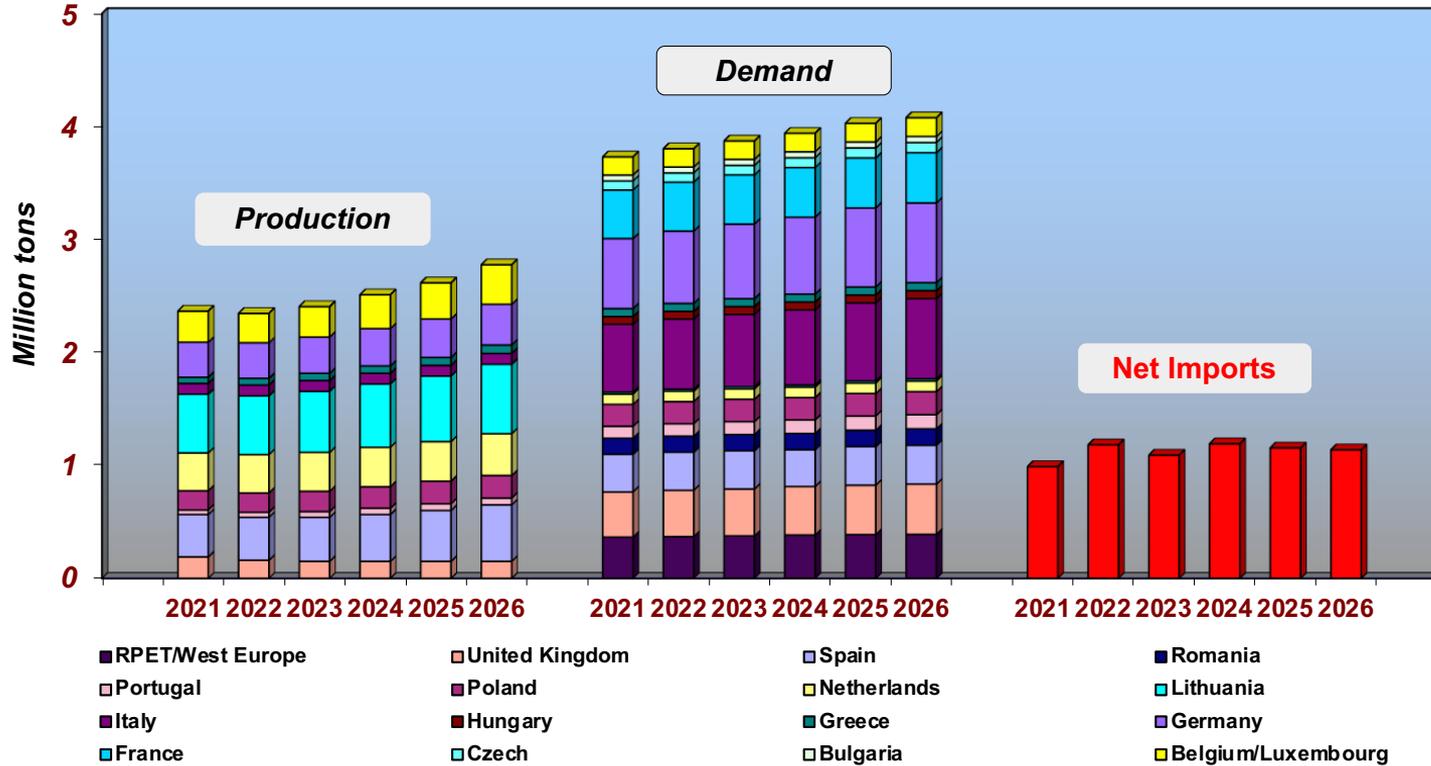
PET Packaging Resin Capacity (2021-2026)





UK included

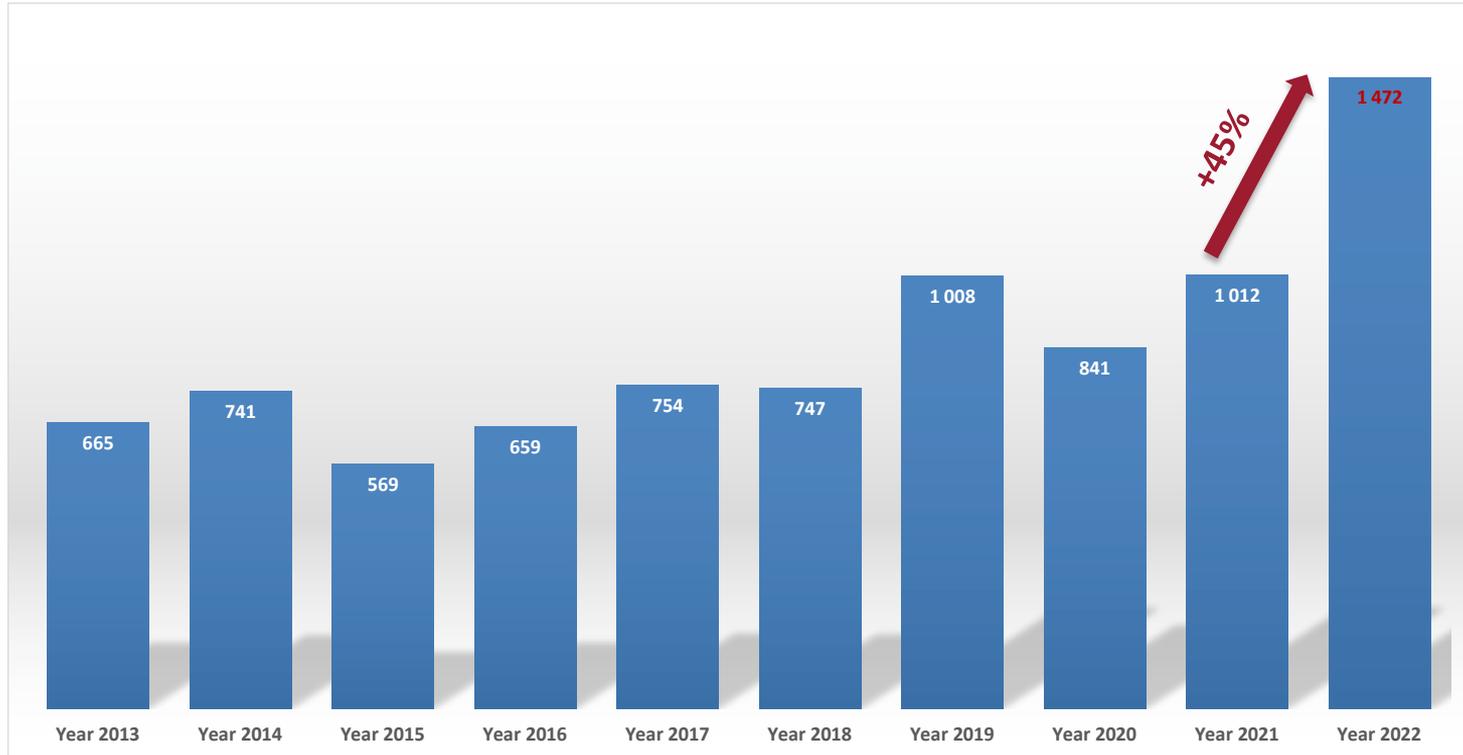
PET Packaging Resin Trade (2021-2026)





UK included

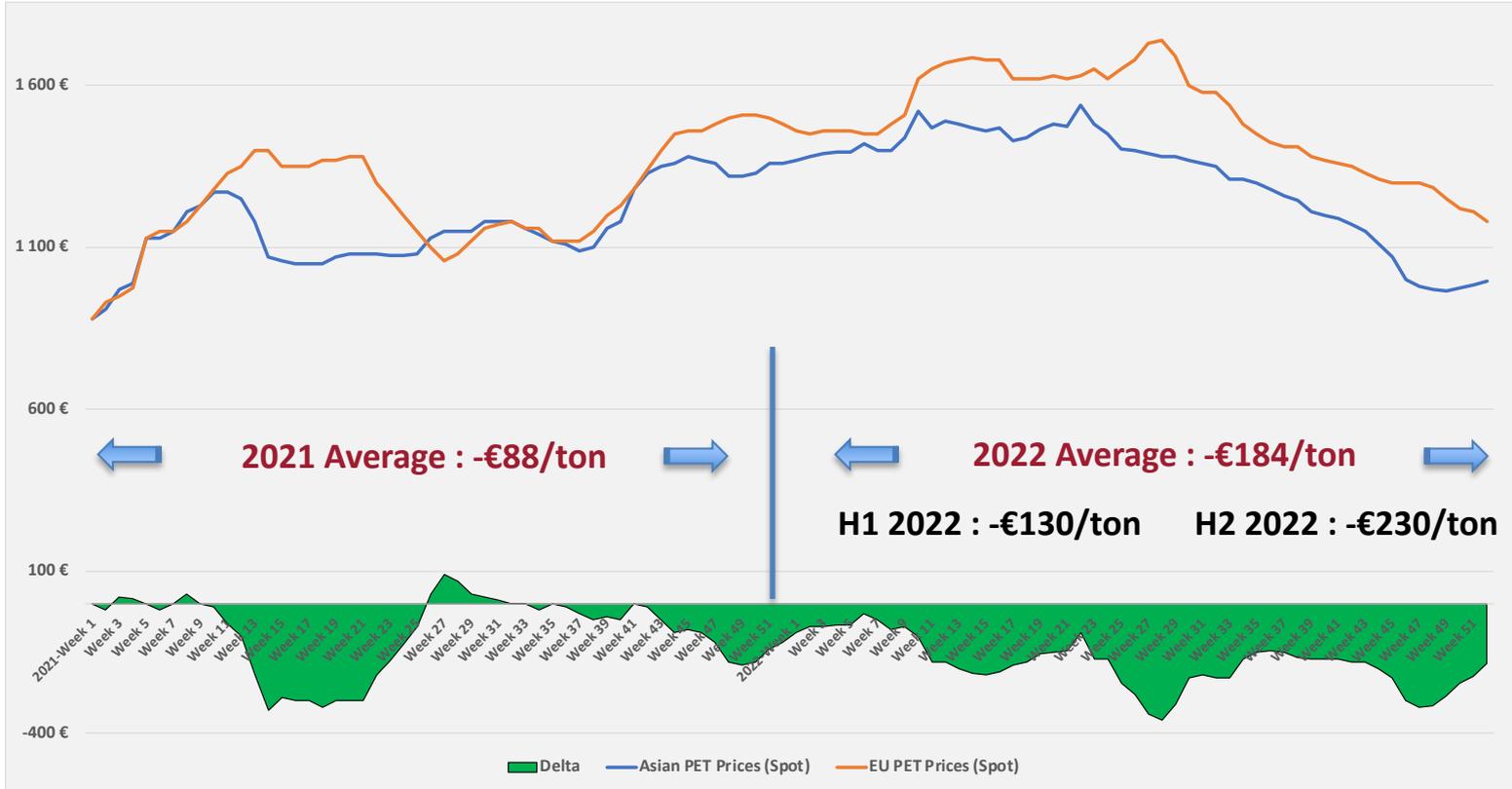
PET Bottle Grade (2013-2022) 10 Years History of imported material in EU (in KT)





UK included

2021/2022 EU PET Prices vs Asian PET Prices (*)



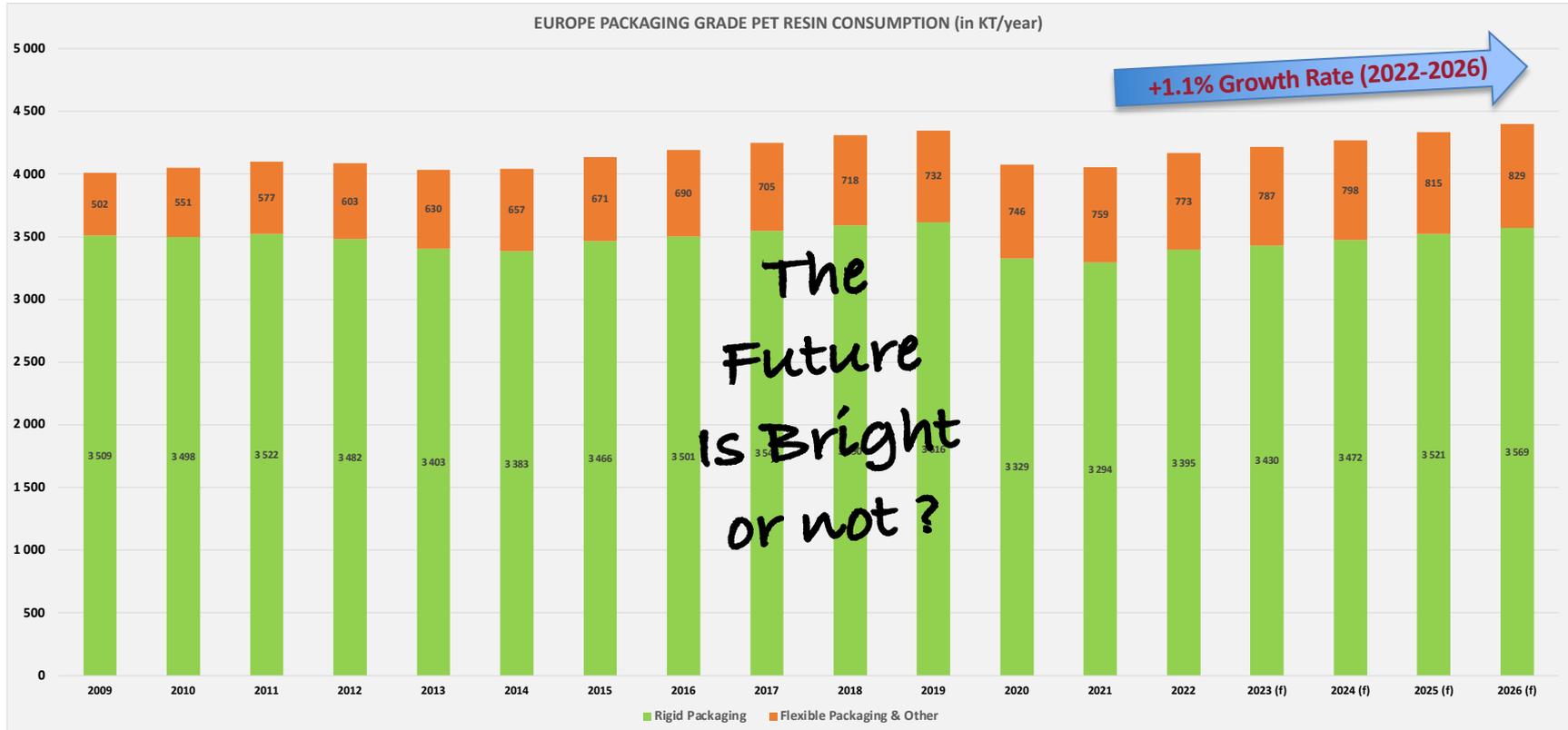
(*): Delivered prices with an inland transport costs of € 50/MT





UK included

PET Packaging Grade Demand (2009-2026)



1

2

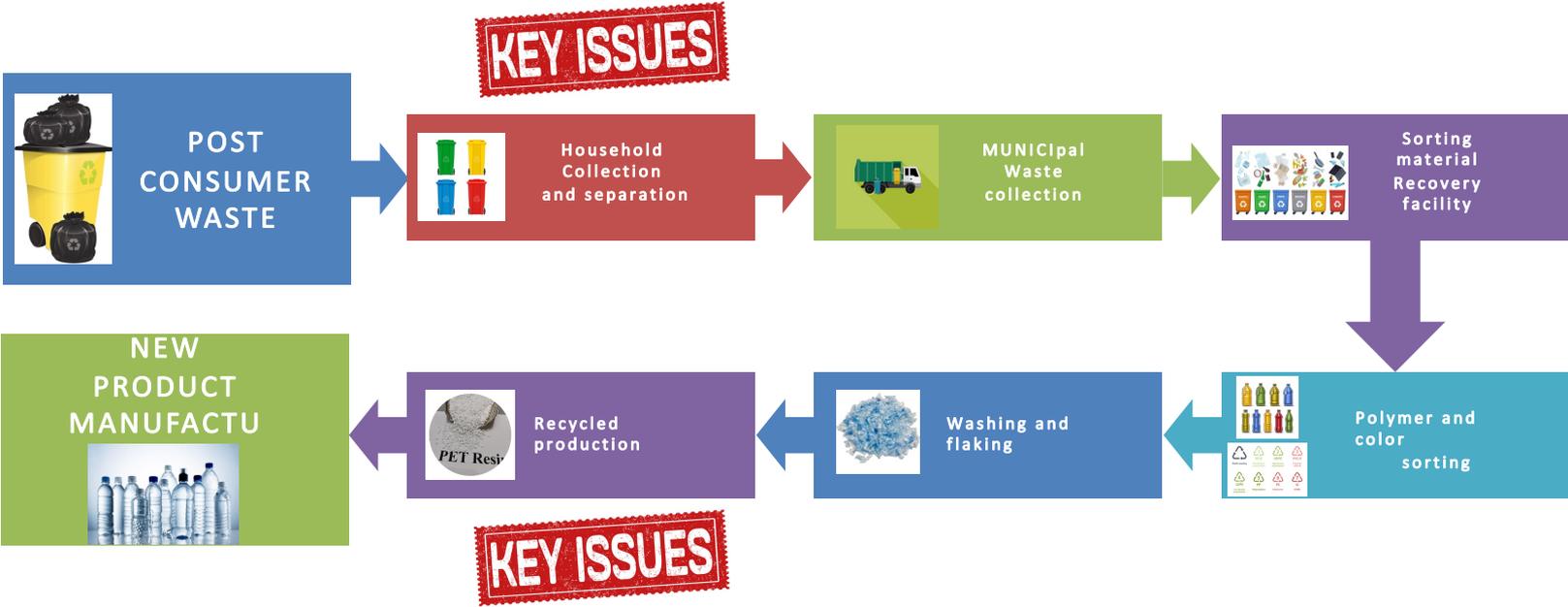
3

rPET status in Europe

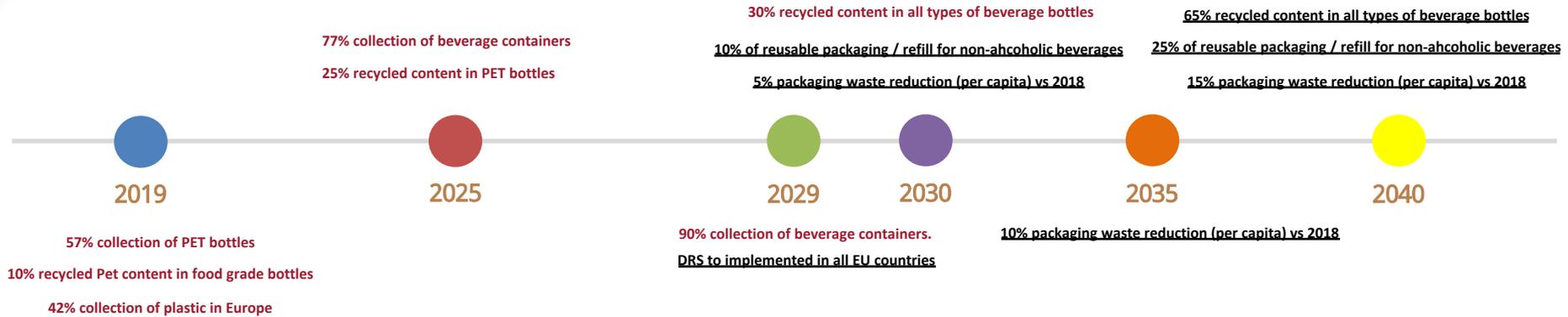
- EU Packaging Waste regulations and key issues.
- Myths and realities.



Mechanical PET Recycling Stream Process



The EU'S single-use plastics directive +EU Packaging & Packaging Waste Regulation. Major steps for the plastic industry, brand owners and consumers.



Key points :

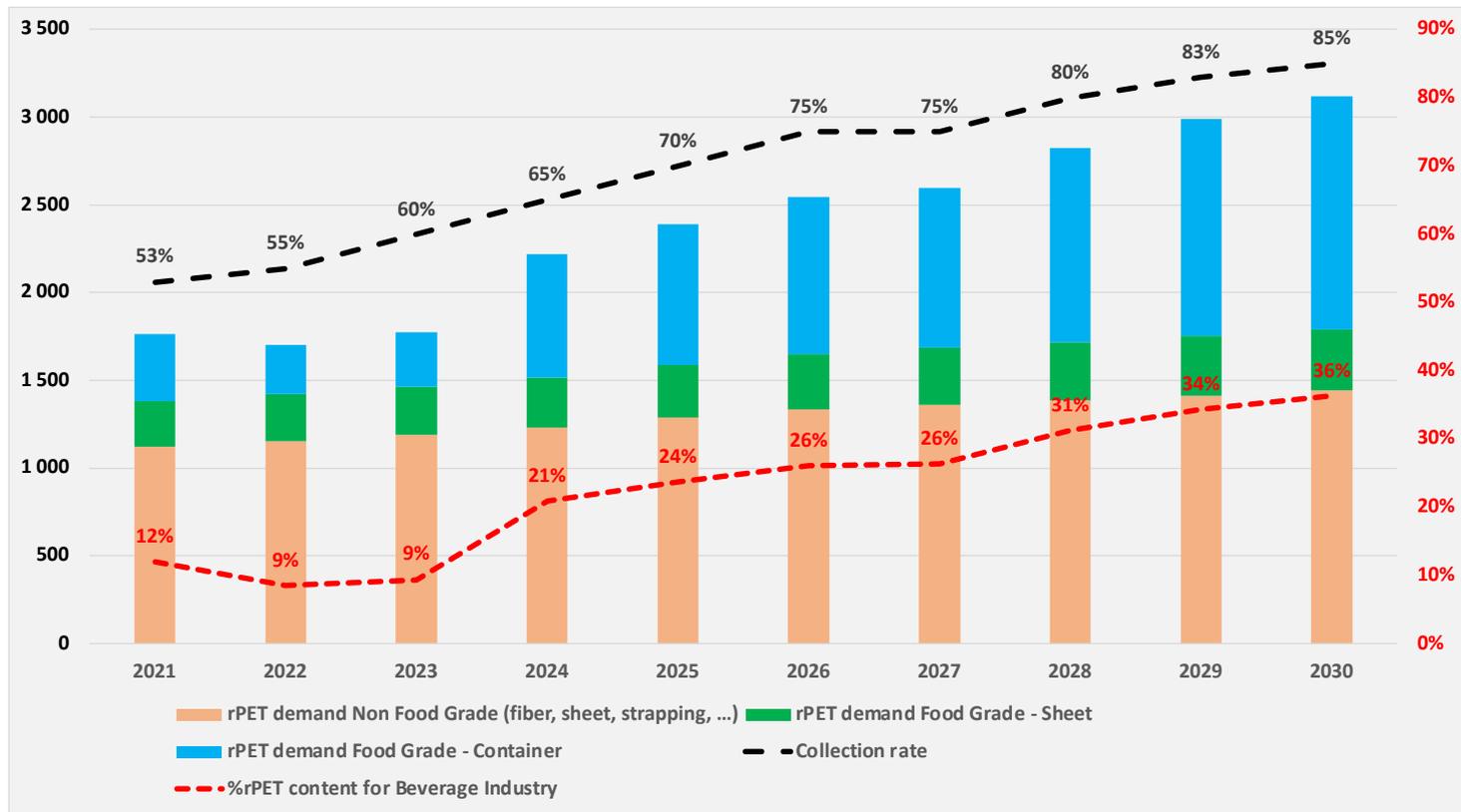
- The EU commission sets ambitious and tremendous recycling / reuse targets.
- To reach the 2029 target EU member states would need to collect at least twice PET beverage bottles.
- Moving to deposit refund schemes will clearly improve collection rate and quality.
- Investments are needed in collection infrastructure as well in the polymers process in order to meet the 90% collection rate target and the 65% recycled content.



Our Industry Impact Model



UK included

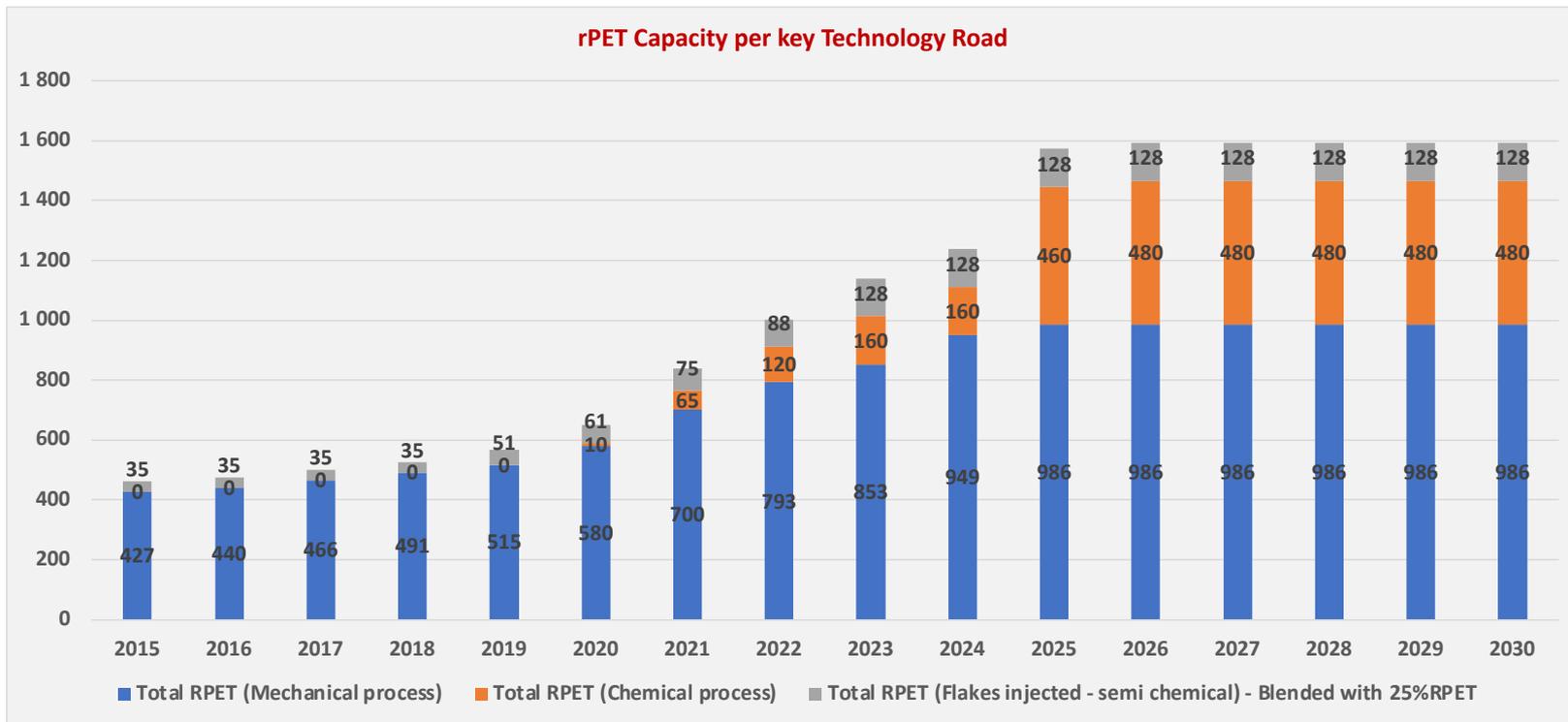


(*) Assumes 2% total annual demand growth for sheet and non-packaging applications + available feedstock (75% yield).





UK included



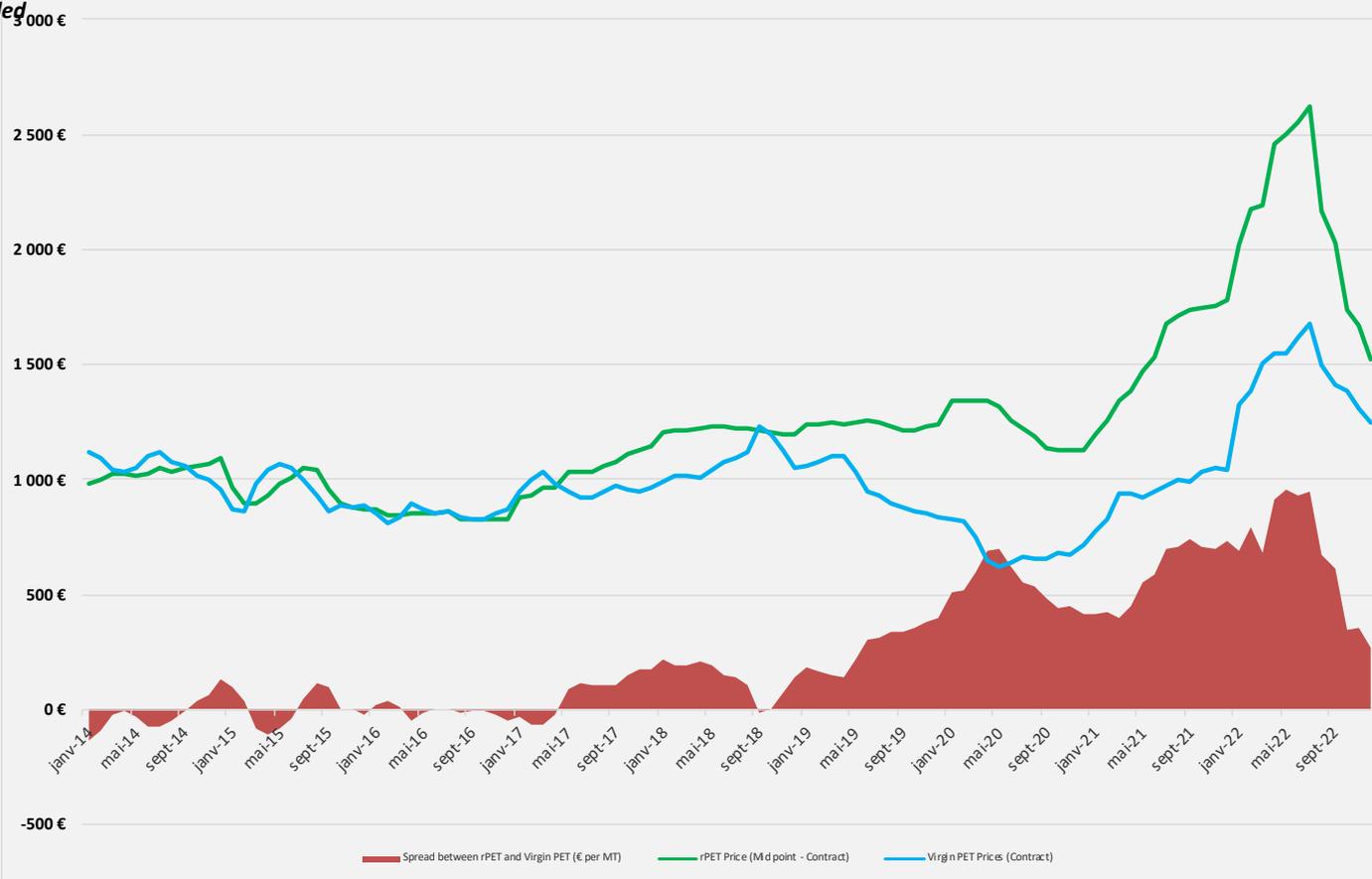
Emergence of rPET chemical technology but these new capacities must be competitive.





UK included

EU rPET Prices versus EU Virgin PET Prices (€ per Metric Ton - delivered / Contract based)





- Beverages growth will slow in 2023 due to high inflation and the impact on the European economy of the Russia-Ukraine conflict. Food and energy prices will be particularly high.
- EU PET producers are having a difficult time competing with imports due to sharply higher energy and raw material prices versus Asia.
- Imports are forecast to play a major role in European supply for 2023 (PET, raws, flakes).
- EU needs to rationalize old and not competitive PET assets.
- Europe is far ahead vs the other regions for rPET usage for packaging but also in technology/expertize.



- EU commission sets ambitious targets but some needs to be reviewed.
- Focus is shifting to sustainability as major companies commit to use recycled materials and/or a more eco-friendly packaging.
- New PET investments are needed. EU market is short of supply either for rPET and virgin PET.
- DRS will further improve PET collection rates and quality.
- Improve the capture of PET waste, reduce contamination, improve PET yield in order to align rPET supply with the demand.



“ We don’t have a PET Packaging problem ...

We have waste issue”



PLASTIC RECYCLING TYPES

PET	HDPE	PVS	LDPE	PP	PS	0
Polyethylene terephthalate	High-density polyethylene	Polyvinyl chloride	Low-density polyethylene	Polypropylene	Polystyrene	Other
						
						



Thank You

www.SBA-CCI.com

Patrick Bouzekri

p.bouzekri@sba-cci.com

+33 6 07 64 57 60